

LAKE HURON NORTH CHANNEL CYCLING ROUTE STUDY

CYCLING ROUTE STUDY GETTING UNDERWAY

As a result of the **Northern Ontario Bike Summit in 2011**, an outline for a proposed bike route along the Lake Huron North Channel between the Cities of Sault Ste. Marie and Greater Sudbury has been developed. A cycling route connecting these cities and the communities between them can highlight key destinations and attractions, and provide economic, tourism, health and environmental benefits for residents and visitors alike.

Tourism Sault Ste. Marie, in collaboration with local stakeholders and interest groups, has initiated the **Lake Huron North Channel Cycling Route** study to confirm the cycling route alignment and develop a business, marketing and implementation plan for the sustainable development of a Community Connecting Corridor between the Cities of Sault Ste. Marie and Greater Sudbury. The trail is currently proposed to go along the North Shore Channel and ultimately create a cycle touring route primarily on secondary, lower volume roads and off-road multi-use trails where possible (e.g. the Sault Ste. Marie Hub Trail). The study will also consider the future development of feeder trails along the North Channel to increase tourism and enhance quality of life within the area.

WE WANT YOUR FEEDBACK!

- Undertake and complete the study questionnaire: https://www.research.net/s/Lake_Huron_Trail;
- Attend the study Public Information Centre (scheduled for end of June 2012); and
- Contact the study team representatives to ask questions or provide your comments. See contact information below.

For study updates and for the dates, times and locations for the Public Information Centre please visit the Tourism Sault Ste. Marie website: <http://www.saulttourism.com>.

Lindsey Errington
Executive Assistant
Tourism Sault Ste. Marie
SSM Economic Development Corp.
99 Foster Drive
Sault Ste. Marie, ON P6A 5X6
T: 705-759-5442 'or' 800-461-6020
F: 705-541-7371
E: l.errington@ssmedc.ca

Dave McLaughlin
MES, MCIP, RPP
Senior Project Manager
MMM Group Limited
100 Commerce Valley Drive W.
Thornhill, ON L3T 0A1
T: 905-882-1100 ext. 6520
E: mclaughlind@mmm.ca



TOURISM
Sault Ste. Marie
a division of the SSMEDC