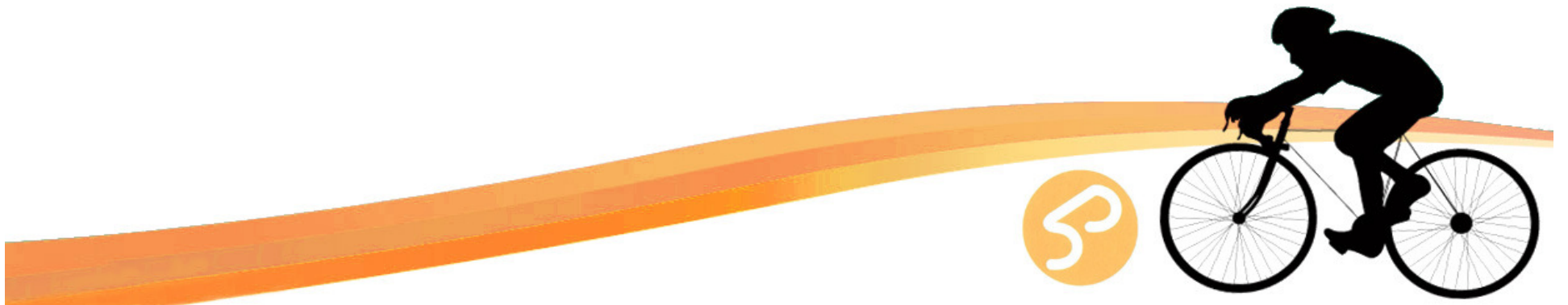
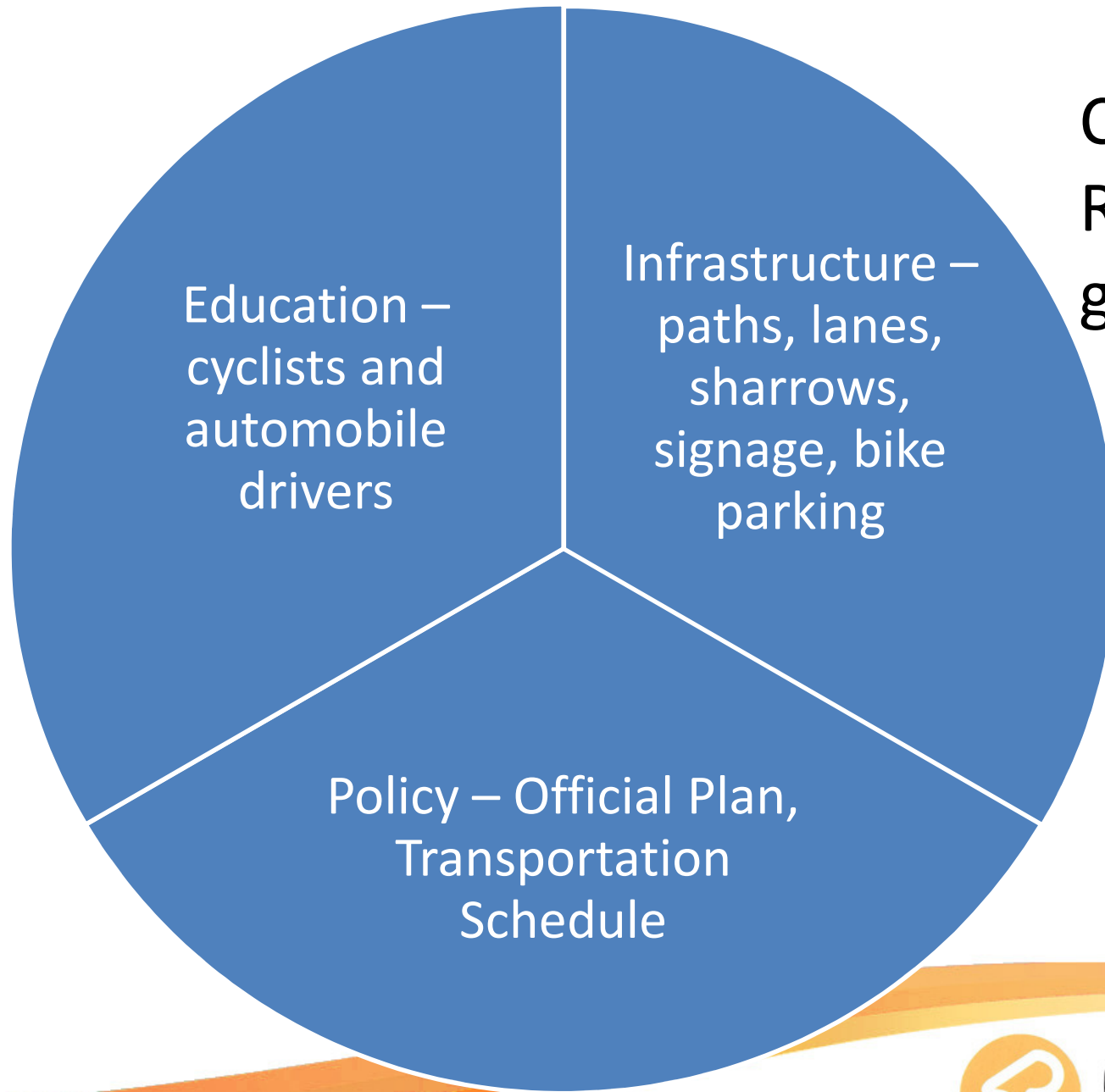




# Sudbury Cyclists Union

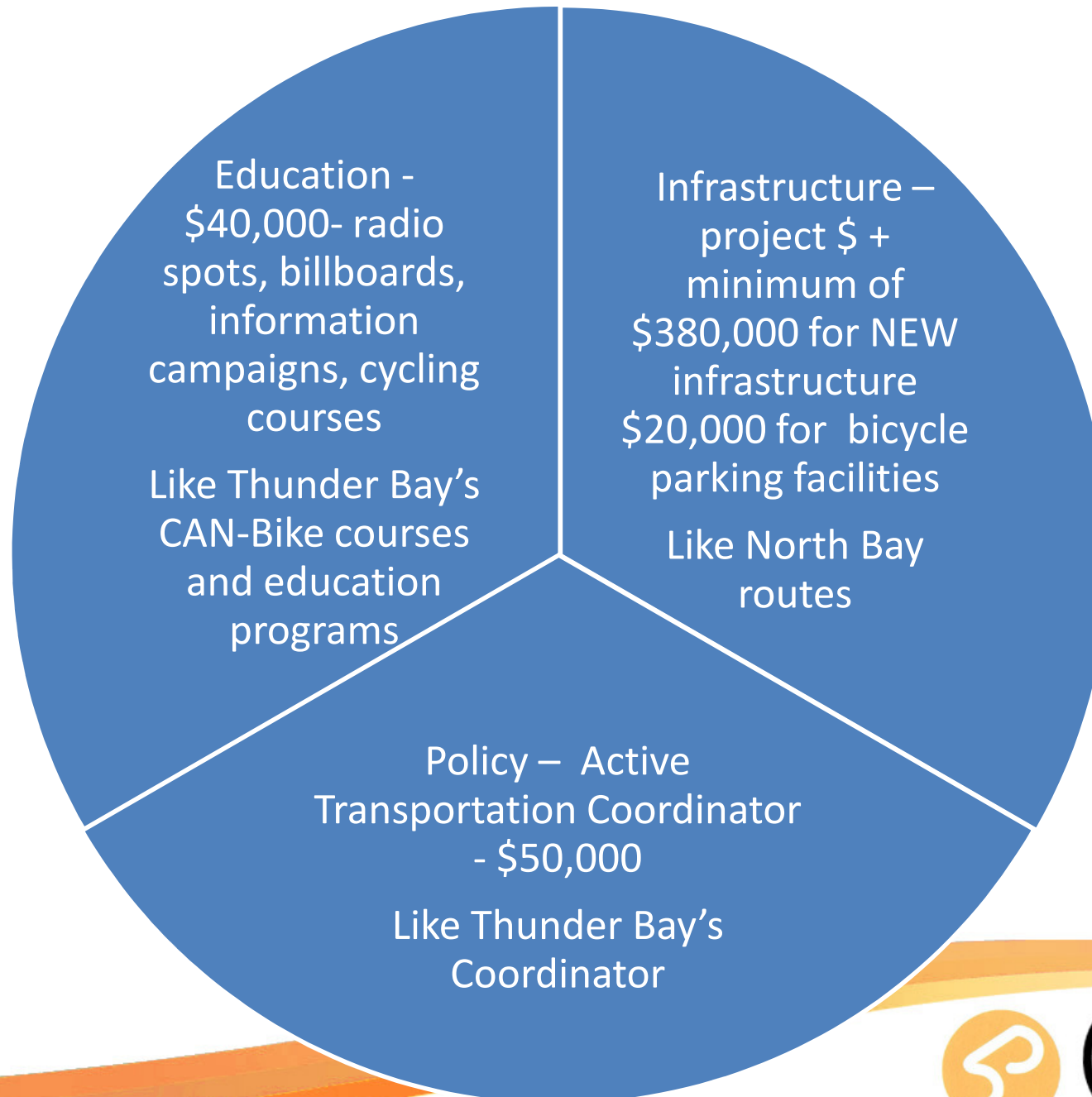
Input to 2014 Budget





Cost savings +  
Revenue  
generation





**\$380,000 = 1%** of all roads budgets.  
Example project:  
Elgin Greenway to South End cycling route







More cars = millions of \$

- 2013: \$38 million; \$323.2 million since 2003
- 2013: 24% of our taxes to build and maintain roads
- 1/3 of our population doesn't drive = 53,806 Sudburians



More roads = more congestion

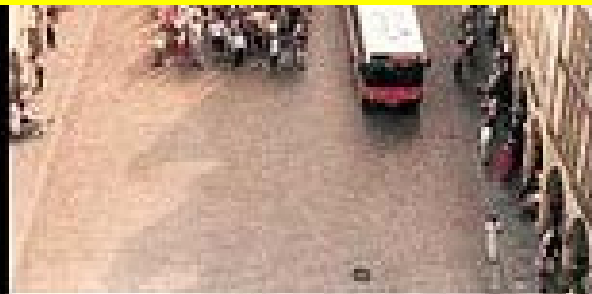
Build 1 km of roads OR  
Build 250 km of walking/cycling  
infrastructure

space required  
to transport **60 people**

- Focus not on the symptoms – congestion
- Focus on the problem – too many cars on the road



car



bus



bicycle

# 2013 Share the Road Coalition Survey

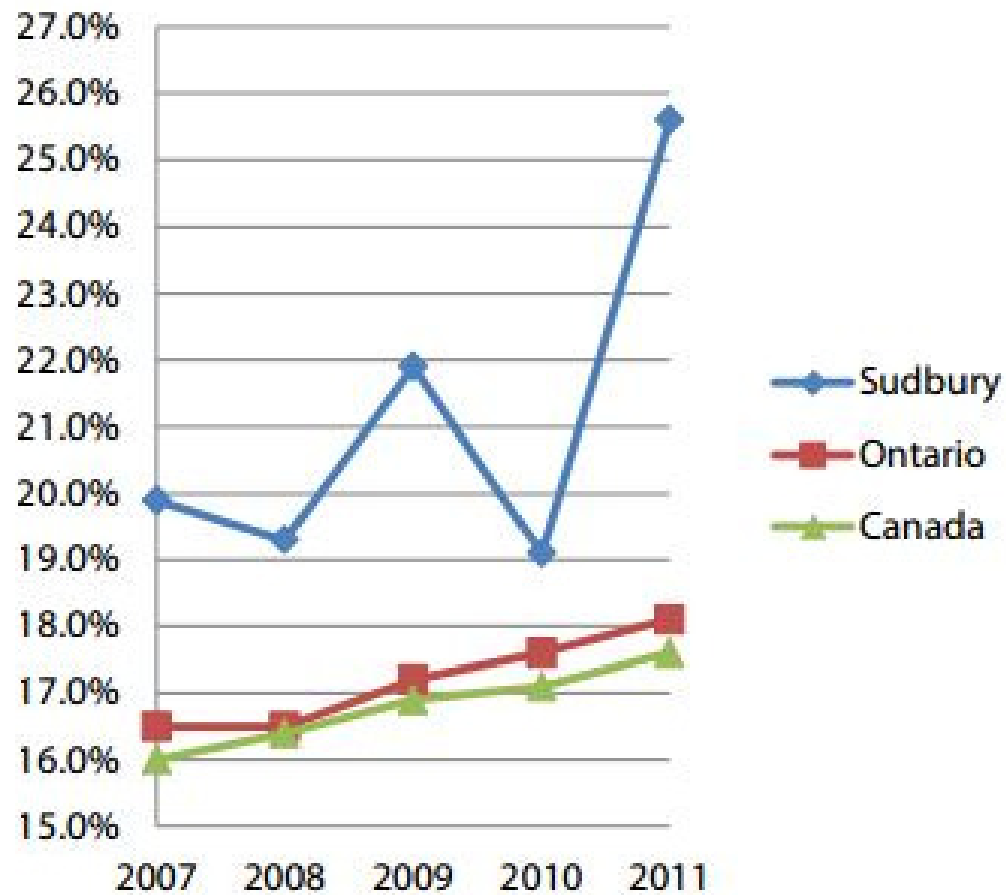
## Adult Ontarians

	2012	2013
Ride daily or almost daily	4%	5.1%
Ride weekly or monthly	28%	31.2%
Prefer to cycle more often	58%	68%

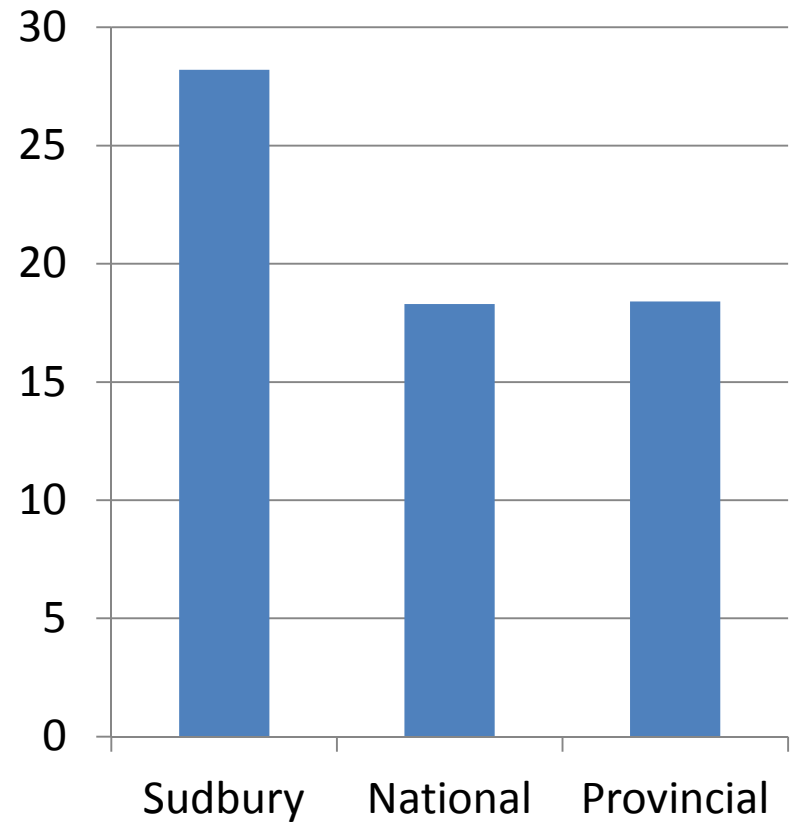
- 70 %** believe that cyclists need more bike lanes or paved shoulders
- 78 %** believe that more people would cycle if there was more and better cycling infrastructure



**Fig 10. High Blood Pressure Rates, 2007-2011**



### Obesity Rates 18+



Costs nationally: \$3.6 billion  
per year

- Social, economic, health, and environmental benefits
- Less expensive to build and maintain
- Generates \$

## Solution:





# Tourism Opportunities

## Proposed Georgian Bay Cycling Route



# Official Plan Section 11.0 - Active Transportation Objectives

## Sustainable mobility options - public transit, walking and cycling



# 11.7 Active Transportation: Bicycle Network Policies

- Enhance pedestrian and bicycle network
- Encourage bicycle facilities in new developments
- Ensure bicycling facilities in all road projects
- Design proper cycling infrastructure for each road





# 11.7 Active Transportation: Pedestrian and Bicycle Network Programs

- Sudbury bicycle network plan
- Additional cycling infrastructure
- Safety programs
- Bicycle storage facilities
- Public awareness programs





SHARE  
THE ROAD